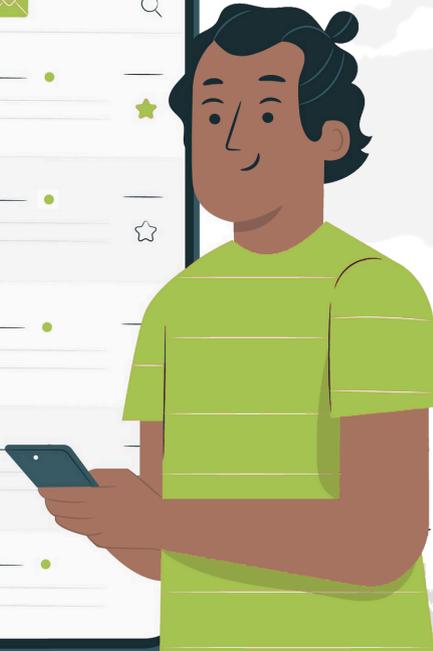




MOBILE MARKETING PLATFORM



#startupindia



Milestone



2015

Started journey with a concept but no team



2017

Reached 5K users & get **GST registered**



2019

Featured in **Appsflyer** performance Index



2020

We got title "**Young Entrepreneur**" from Indian **Achiever's Award**



2022

Reached 75K users & got **Atmanirbhar Bharat Award**



2024

Reached 100K users & got **StartUpIndia Recognition** from Govt of India

OUR USP's

 **Genuine Installs:**
From real users, real devices.

 **Fraud Detection:**
Don't pay for fake installs.

 **Self-Serve Dashboard:**
Launch campaigns anytime.

 **Low Cost:**
From \$0.08 per conversion.

 **Target Any Country:**
Target worldwide or a country.

 **Keyword Search Installs:**
Boost keyword ranking.

 **Burst Campaigns:**
Rank in Top Charts or Category.

 **Campaign Types:**
CPA, CPI, CPC.

 **Target Any Platform:**
Android, iOS, Windows, Web.

 **Target Any Store:**
Google, Apple, Windows Store .

 **Custom S2S Tracking:**
Server to Server Postbacks..

 **3rd Party Tracking:**
Appsflyer, Kochava, Branch ...etc.

Target Any Platform

Grow your App for any Platform.



Android



iOS



Windows



APK



Web

No matter what platform you are developing your apps for!

Campaign Types

There are broadly three types of campaigns i.e CPC, CPI & CPA based on bidding model.

CPC

Conversion = Click

CPI

Conversion = Install + Open

CPA

*Conversion = Install + Open +
Action/Event*

Cost Per Click (CPC)

- Charges on per rewarded click.
- Up to 40-80% installations expected.
- No tracking integration required.
- Instant campaign setup.

Cost Per Install (CPI)

- Charges on per rewarded install.
- Tracking integration is required.
- Quick campaign setup.

Cost Per Action (CPA)

- Charges on per user action or event.
- Tracking integration is required.
- Fast campaign setup.
- CPR / L / S (Cost per Registration / Lead / Sale)

-  IP reputation checks
-  Proxy / VPN checks
-  Bot / Non-human data checks
-  Device fingerprinting
-  CR (Conversion Rate) checks
-  CTR (Click-Through Rate) checks
-  Platform / OS distribution checks
-  Device / Make Model distribution checks
-  M**I (Mean * * Incident) analysis
-  C**T (Click * * Time) analysis

POWERFUL
PROPRIETARY
**FRAUD
DETECTION
SYSTEM**

CPIDroid have developed a proprietary fraud detection system to filter fraud traffic

CPI Droid is Featured in the AppsFlyer Performance Index



Middle East Region



Latam (Latin America)
Region



Indian
Subcontinent
Region



Universal
Region



North American
Region



SEA
Region



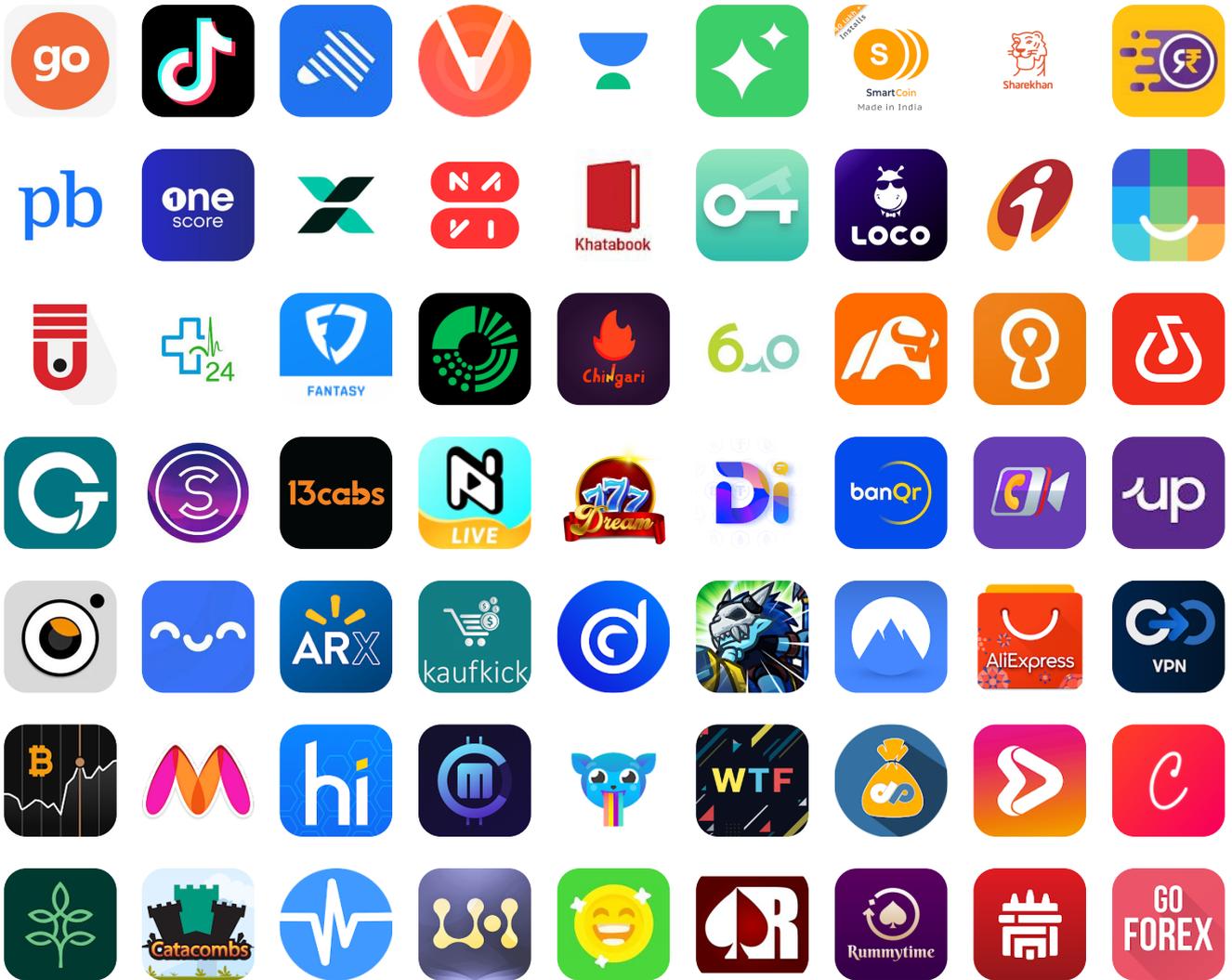
Western
Europe Region



ACHIEVEMENTS



Trusted by the World's Best



And many more...

Campaign Glimpse

100K+ Campaigns Delivered

Web CPL.MANAGED		mobile tablet android	IN	\$168.926 / \$13300.00 \$0.20	65655 / 66500 394583	16.6% 0%	0 / 0	1000000	CUSTOM_S2S (custom_s2s)
Web CPL.MANAGED		mobile tablet android	IN	\$502.567 / \$8400.00 \$0.18	43876 / 46655 273710	16.0% 0%	1 / 0	500	CUSTOM_S2S (custom_s2s)
Web CPL.MANAGED		mobile tablet android	IN	\$497.188 / \$10100.00 \$0.20	50469 / 52956 364406	13.8% 0%	0 / 0	1000000	CUSTOM_S2S (custom_s2s)
Android CPL.STANDARD		mobile tablet android		-\$2.684 / \$24632.00 \$0.08	307917 / 307900 1133080	27.2% 0%	25 / 0	1500	ADJUST (adjust)
Android CPC.STANDARD		mobile tablet android	AF AL AD AI AG AR +115 more	\$597.37 / \$13670.00 \$0.15	105036 / 109005 137255	76.5% 0%	0 / 0	100000	STANDARD (standard)
iOS CPC				\$0 / \$800.00 \$0.18	4444 / 4444 -	0% 0%	0 / 0	24000	STANDARD

Campaign Glimpse

25K+ Advertisers Served

Android CPI AU CA FR DE IT NZ +2 more \$0 / \$15000.00 30000 / 30000 45.1% / 87.26% 0 / 0 24000 KOCHAVA_ANDROID (-4)

\$0.50 76208 66502

iOS CPI \$0 / \$10000.00 20000 / 20000 52.1% / 92.47% 0 / 0 24000 KOCHAVA_IOS (-5)

\$0.50 41529 38401

iOS CPI AU NZ \$0 / \$40420.00 15532 / 15532 24.6% / 96.07% 0 / 0 24000 KOCHAVA_IOS (-5)

\$2.60 65749 63167

Android CPI AU NZ \$0 / \$84775.00 42581 / 42581 35.1% / 85.39% 0 / 0 24000 KOCHAVA_ANDROID (-4)

\$1.99 146605 125179

iOS CPI CH \$977 / \$1000.00 23 / 1000 15.0% / 35.71% 0 / 0 1000000 APPSFLYER (-1)

\$1.00 56 20

Web CPA_MANAGED mobile tablet android IN \$928.603 / \$1000.00 119 / 1666 6.4% / 0% 0 / 0 1000000 CUSTOM_S2S (custom_s2s)

\$0.60 1859

Campaign Glimpse

115K+ Users Registered

Android CPI.MANAGED		mobile tablet android		\$682.928 / \$2633.00 \$0.10	20510 / 27343 81510	25.2% 0%	2 / 0	1000000	KOCHAVA_ANDROID (kochava_android)
Android CPI.MANAGED		mobile tablet android	PL	\$397.412 / \$1055.00 \$0.30	2192 / 3515 2604	84.2% 0%	0 / 0	1000000	CUSTOM_S2S (custom_s2s)
Android CPI.STANDARD		mobile tablet android	IN	-\$0.548 / \$2760.00 \$0.15	26740 / 26735 63697	42.0% 0%	0 / 0	1000000	ADJUST (adjust)
iOS CPC.STANDARD		mobile tablet ios	US	-\$1 / \$1400.00 \$0.75	1868 / 1860 2453	76.2% 0%	0 / 0	1000000	STANDARD (standard)
iOS CPA		mobile tablet	GB	\$225 / \$225.00 \$45.00	0 / 5 579	2.07%	0 / 0	1000000	APPSFLYER (-1)
iOS CPA HV			US	\$6020 / \$8630.00 \$90.00	29 / 95 1485384 1484159	99.92%	0 / 0	1000000	CUSTOM_S2S (custom_s2s)

Campaign Glimpse

2 Billion Impressions per Month



Analytics Dashboard

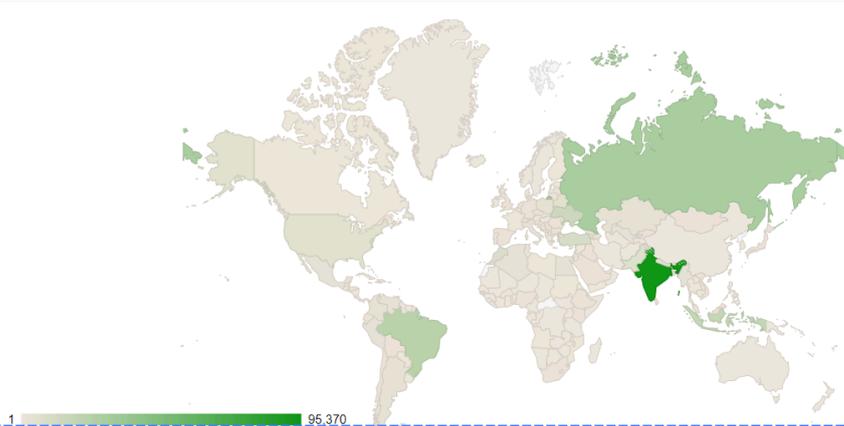
Total Impressions

Total Clicks

Total Conversions

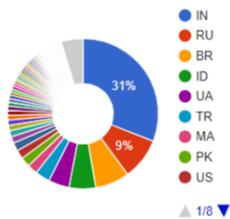
Total CR / hCR

Countries



Conversion Distribution

Conversion Distribution



Country

Conversions

IN (India)	95370
RU (Russia)	27704
BR (Brazil)	22556
ID (Indonesia)	17518
UA (Ukraine)	13823
TR (Turkey)	9702
MA (Morocco)	6782
PK (Pakistan)	6397
US (United States)	5860
BY (Belarus)	5553
NP (Nepal)	4320
BD (Bangladesh)	4001
KZ (Kazakhstan)	3621
AR (Argentina)	3464

Summary | Daily (01-2024)

Date	Conversions	Cost (app)
2024-01-30	1,048	\$157.20
2024-01-29	130	\$19.50
2024-01-26	3,170	\$475.50
2024-01-25	2,026	\$303.90
2024-01-14	3,309	\$496.35
2024-01-13	4,687	\$703.05
2024-01-12	3,371	\$505.65
2024-01-11	3,472	\$520.80
2024-01-10	3,176	\$391.71
2024-01-09	1,410	\$169.20
2024-01-08	3,404	\$398.38
2024-01-07	2,426	\$266.86

Campaign Reports



Campaign Receipt

#MH-30069 / 30 Jan 2024

[Overview](#)

To,

Username: [REDACTED]

Email: [REDACTED]

Thank you for choosing CPIDroid™. This receipt is computer generated to acknowledge the delivery of the campaign.



Android Campaign:

ID: #MH-30069

Created: 2023-12-11 08:49:11

Name: [REDACTED]

Package: [REDACTED]

Type: CPC

Statistics:

Impressions: 0

Clicks: 99,882

Conversions: 76,056

Click-Through-Rate: 0%

Conversion Rate: 76%

#	DATE	CLICK TIME	SOURCE	PUB ID	TYPE	EVEN NAME	COUNTRY	IP	CITY	DEVICE ID	GAID	DEVICE IDFA	DEVICE BRAND	DEVICE MODEL	ACTIONS
1.	30 Jan 2024	2 minutes ago	1	PUB-2211	click	MA	196.112.252.159 *		CAS						Blacklist Source
2.	30 Jan 2024	1 minute ago	83445	100	click	UA	78.30.217.181 *		40	36bba0a4-6c52-4b8f-be12-6da6e59b41d0	36bba0a4-6c52-4b8f-be12-6da6e59b41d0		Huawei	Honor 10	Blacklist Source
3.	30 Jan 2024	3 minutes ago	1	PUB-5161	click	PK	39.61.12.226 *						Samsung	Galaxy A5 Duos	Blacklist Source
4.	30 Jan 2024	3 minutes ago	1	PUB-3568	click	PK	123.108.92.177 *		PB						Blacklist Source
5.	30 Jan 2024	2 minutes ago	83445	100	click	PE	38.25.18.155 *			5f3a6751-0bbe-45c1-8db6-88b16d5b7647	5f3a6751-0bbe-45c1-8db6-88b16d5b7647		OPPO	A17	Blacklist Source
6.	30 Jan 2024	2 minutes ago	83445	100	click	MA	41.248.10.116 *		BES	c011c7a7-52d5-4be6-9684-9f29460ac526	c011c7a7-52d5-4be6-9684-9f29460ac526		Xiaomi	Redmi 10C	Blacklist Source
7.	30 Jan 2024	4 minutes ago	83445	100	click	PK	39.47.4.250 *		KP				Samsung	Galaxy Note 20 Ultra 5G	Blacklist Source
8.	30 Jan 2024	4 minutes ago	1	PUB-9398	click	BR	2804:431:d720:19d7:60e9:c7f0:d56f:6e22 *		SP				Samsung	Galaxy S20 FE 5G	Blacklist Source

Excellent

4.4



on

WE ARE RATED



“Excellent and very good service, very supportive”

 by Ruana Gibson

Rated 4.4 / 5 | 30 reviews



“feels good. I had spend 2000 USD.”

 by Michael Barr

Rated 4.4 / 5 | 30 reviews



“Excellent company, I recommend it to everyone”

 by Robert O'Connor

Rated 4.4 / 5 | 30 reviews



“Fast and good service,very satisfied with their service.Best app promotion site.They did a fantastic work.”

 by Mark Lincoln

Rated 4.4 / 5 | 30 reviews



“Excellent and very good service, very supportive”

 by Ruana Gibson

Rated 4.4 / 5 | 30 reviews



“Excellent service, Cheapest site that gives decent price to market and promote my app.So much helpful”

 by Pius Reymond

Rated 4.4 / 5 | 30 reviews



“Impressed with the service, legit and worth putting my money on.I started working with them and hoping my business will have more audience.”

 by Curtis Pius

Rated 4.4 / 5 | 30 reviews



“Top service from this website,a very helpful program for marketing my app and improving my app ranking.”

 by James Ramirez

Rated 4.4 / 5 | 30 reviews



“Wow they offer fast and legit service.This website is worth trying.I recommend this to any business wanting to market their website.”

 by Darrell Julias

Rated 4.4 / 5 | 30 reviews



100+ companies are recommending CPIDroid™

Thank You .

We are looking forward to work with you soon.

 cpidroid.com/support/skype

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 cpidroid.com/chat

 cpidroid.com/meet

 Address

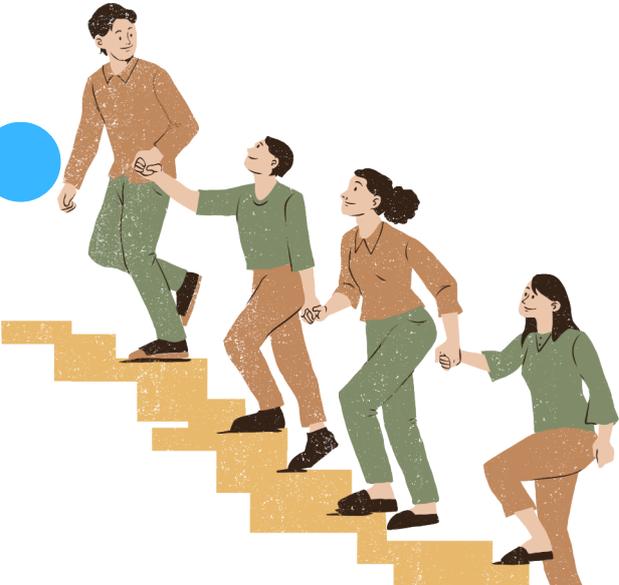
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