MOBILE MARKETING PLATFORM

Promote your App in minutes with CPIDroid™

The use of smartphones and tablets for communication, entertainment, and productivity has exploded in recent years, opening the door to numerous opportunities for brands and marketers. We use a variety of methods to help you find your target audience when they're using mobile devices, engage them with your unique value proposition, and convert them into paying loyal customers with mobile-friendly purchasing experiences.

CPIDROID is a self-serving multidimensional platform that provides its user to make and run CPI, CPA, and Web campaigns. These campaigns help in promoting applications. We provide real user installs from all over the world and our bids are also customizable.

Our platform is available for both Android and iOS. We have a good footprint all over worldwide and can target almost every country. Apart
from that our strong Geo are India, US, Germany, Spain, Russia, Indonesia, Mexico, Italy, Brazil, France, and Vietnam.

This platform supports almost all major tracking providers like Appsflyer, Adjust, Kochava, etc. We have served 100K+ advertisers so far and are successfully running 100+ campaigns every month.

CPI Droid is Featured in The
AppsFlyer Performance Index

2
CPIDroid

Middle East Region

11
CPIDroid

Latam (latin america) Region

12
CPIDroid

Indian Subcontinent Region

7
CPIDroid

Universal Region

14
CPIDroid

North American Region

10
CPIDroid

SEA Region

10
CPIDroid

Western Europe Region

ACHIEVEMENTS

siliconindia

TheSmartWare

COMPANY
OF THE
YEAR

In recognition of the fervent solutions for the app
promotion and marketing, ASO, SEO and SMM for
expansion of business in the digital platform

Anamika Sahu
Managing Editor

INDIAN
ACHIEVERS'
AWARD
2020

for YOUNG ENTREPRENEUR

presented to

BHAVESH KUMAR
FOUNDER, CEO & CTO
THE SMARTWARE

Atmanirbhar
भारत Awards

DIGITAL SPECIAL
PUBLISHED FROM BANGALORE

siliconindia

BUSINESS OF INDUSTRY   SILICONINDIA.COM   DECEMBER 28, 2020

COMPANY SPOTLIGHT   COMPANY OF
                                     THE YEAR

Arriti Samaika Paila,
CTO,
Sltaltz Technologies

Bhavesh Kumar,
Founder & CEO
The Smartware

THE POWER
OF A SINGLE
CLICK ON
DIGITAL PLATTER

High
Flyers

Appreciation Award

Presented to

Bhavesh Kumar
In Appreciation as a
Young Entrepreneur

INDIAN
ACHIEVERS'
AWARD
India's Most Coveted Award
Recognizing Achievements since 2000
2020

for Young Entrepreneur

presented to

Bhave sh Kumar
Founder, CEO & CTO
THE SMARTWARE

In Recognition of Outstanding Professional Achievement &
Contribution in Nation Building

Harish Chandra
Executive Director

S. Ravi Shankar
Secretary

INDIAN ACHIEVERS' FORUM
Promoting Achievements which Inspire Businesses & Communities
www.iafindia.com

OUR USPs

- **100% Real installs from Real Users/Devices**
  Fraud Detection, don't pay for Fake/Bot Installs
- **Cost-effective Installs**
  Starts at just $0.08 per conversion (install+open)
- **Managed (High Volume) installs/campaigns**
  For those looking for Huge installs
- **High Retention installs/campaigns**
  To boost the Retention rate
- **Keyword Search installs/campaigns**
  To boost keyword ranking
- **CPA ,CPI, CPC, WEB, APK campaigns**
  To boost the engagement rate
- **Burst installs/campaigns**
  To boost Top Charts or Category Ranking
- **FREE Country Targeting**
  No charge extra for country targeting
- **Self-Serve automated dashboard**
  Create & Manage campaigns anytime
- **Android and iOS both supported**
  Manage both OS from a single dashboard
- **Custom S2S Tracking supported**
  Send conversion postbacks directly to our server
- **3rd Party Tracking SDK supported**
  We supports Appsflyer, Kochava, Tenjin, adjust, Branch

OUR REACH

We Help You Reach Users In Your Selected Target Country

WHY CHOOSE US?

We are very passionate about what we do, this passion has led us to become one of the best service providers in our field. We truly believe that our company can make a significant difference in our clients business and contribute in its growth.

- 100,000 + advertisers served.
- 100+ successful campaigns running on a daily basis.
- Top-level tracking and Fraud protection.
- Bids start from $0.08
- Recognized in AppsFlyer performance index
- Promote applications of all genres.
- Our digital visibility is spread all over the world.
- Get a dedicated account manager.
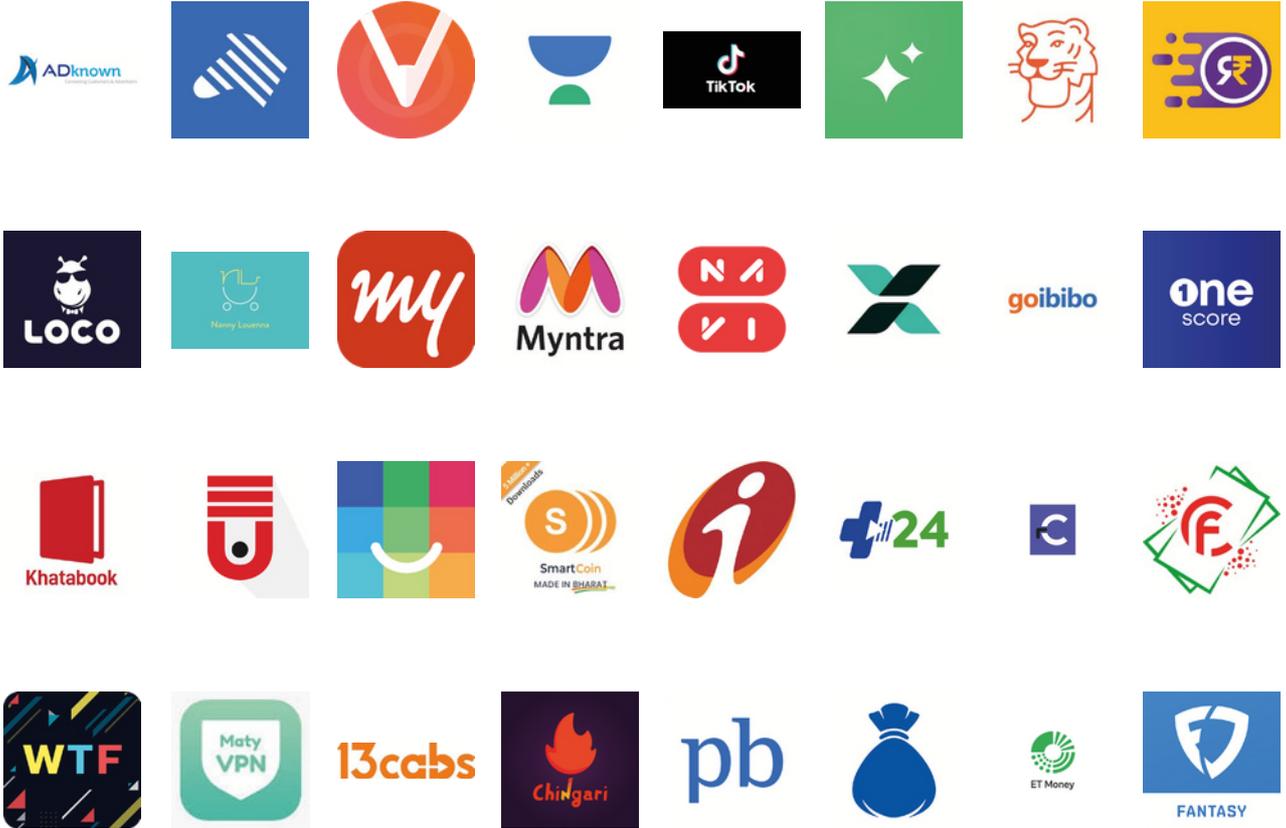- Support is available on Skype, WhatsApp, and Telegram

POWERFUL PROPRIETARY
FRAUD DETECTION SYSTEM

Be assured about the legitimacy and quality of our product/users. We have real human traffic and we provide real installs from real users/devices. You will pay only for genuine conversion, thanks to our fraud detection system and other systems for:

- Proxy/VPN checks,
- Bot / Non-human data checks,
- MTTI analysis,
- CR/CTR checks,
- Device / Make Model / OS distribution checks.

So don't worry, you will be charged only for genuine installs.

ADknown

LOCO

Nanny Louenna

my

Myntra

NAVI

goibibo

one score

Khatabook

SmartCoin
MADE IN BHARAT

24

Khatabook

WTF

Maty VPN

13cabs

Chingari

pb

ET Money

FANTASY

And Many More......

Campaign Glimpse

100,000+ Total Advertisers Served
200000+ Total Campaigns Delivered

Platform Campaign Type	App Icon App Name Package Name	Target Countries	Budget Remaining $ Bid per Conversion	Conversions Views • Clicks • Reservations	CR (Conversion Rate)	Download Rate Download Distribution	Tracking
Android PI.STANDARD		Worldwide	$-2.684 / $24,632.00 $0.08	307917 / 307900 • 1,133,080	27.2%	1500 burst	Adju 🔗
Android CPI		Worldwide	$ $0.2	10000 / 10000		1000000 burst	Standard ⚠
iOS CPI		AU NZ	$ $2.6	15532 / 15532 65,749 • 63,167	24.6%	24000 burst	Kochava (IOS)
Android CPI		AU NZ	$ $1.989	42581 / 42581 146,605 • 125,179	35.1%	24000 burst	Kochava (Android)
Android CPC.STANDARD		mobile tablet android AF AL DZ AS AD AO [235 countries]	$ $0.08	17507 / 17500 • 20,905	83.7% 0%	1000000	STANDARD (standard)

Campaign Glimpse

🤖 Android CPI.STANDARD		GB US		⬇ **9362** / 9360 • 🖱 14,953	62.6%	20 burst	Appsflyer 🔧	v2
🤖 Android CPC.STANDARD	mobile tablet android	AU AT BE CA DK FI [22 countries]	$ $0.12	⬇ **7710** / 10328 • 🖱 10,077	76.5% 0%		1000000	STANDARD (standard) https://mcrypto.info/? uid=cpidroid 🔗
🤖 Android CPC.STANDARD	mobile tablet android	AF AL DZ AS AD AO [235 countries]	$ $0.08	⬇ **17507** / 17500 • 🖱 20,905	83.7% 0%		1000000	STANDARD (standard)
🤖 Android CPI.MANAGED	mobile tablet android	KZ RU	$ $0.25	⬇ **9157** / 10344 • 🖱 35,302	**25.9%** 0%	1000000	APPSFLYER (appsflyer)	
🤖 Android CPC.STANDARD	mobile tablet android	AF AL DZ AS AD AO [235 countries]	$ $0.08	⬇ **31157** / 31137 • 🖱 40,546	76.8% 0%	50000	STANDARD (standard)	
🤖 Android CPI.STANDARD	mobile tablet android	IN	$ $0.12	⬇ **18113** / 18098 • 🖱 38,374	47.2% 0%	0 / 0	1000000	APPSFLYER
🤖 Android CPI.STANDARD	mobile tablet android	IN	$ $0.08	⬇ **10004** / 9998 • 🖱 23,212	43.1% 0%	600	APPSFLYER	
🤖 Android CPI.STANDARD	mobile tablet android	IN	$ $0.09	⬇ **54805** / 66040 • 🖱 127,225	43.1% 0%	1000	APPSFLYER (appsflyer)	

Campaign Glimpse

		Countries	Price	Downloads	%	Cap	Integration		Date
iOS CPI		BR CA DE MX GB US	$ $0.767	⬇ **3333** / 3333		24000 burst	Appsflyer		2019-08-16 10:05:55
Android CPA		AU BE CA HR DK EE [24 countries]	$ $0.7	⬇ **2531** / 2915 👁 39,982 · ▸ 24,834	**11.2%**	24000 burst	Appsflyer Event		2019-05-28 13:17:16
Android CPI.STANDARD		IN	$ $0.1	⬇ **8931** / 10000 · ▸ 33,815	**26.4%**	1000000 burst	Custom S2S	v2	2021-09-27 13:32:06
MH-15467 **Web** CPI.MANAGED		IN	$ $0.25	⬇ **16006** / 18000 · ▸ 42,776	37.4%	1000000 burst	Custom S2S	v2	2021-09-07 05:09:13
Web CPI.MANAGED		IN	$ $0.25	⬇ **12394** / 14400 · ▸ 35,691	**34.7%**	1000000 burst	Custom S2S	v2	2021-06-15 10:51:07
Web CPI.MANAGED		IN		⬇ **50469** / 52956 · ▸ 364,406	**13.8%**	1000000 burst	Custom S2S	v2	2021-01-29 19:28:44
Web CPI.MANAGED		IN		⬇ **43876** / 46655 · ▸ 273,710	16%	500 burst	Custom S2S	v2	2021-02-03 14:52:52

Campaign Glimpse

🌐 Web CPI.MANAGED			IN		⬇ 23005 / 26240 • 🕨 164,699	14%	1000000 burst	Custom S2S 🔗	v2	2021-02-04 18:57:39
🌐 Web CPI.MANAGED			IN		⬇ 65655 / 66500 • 🕨 394,583	16.6%	1000000 burst	Custom S2S 🔗	v2	2021-02-17 11:43:03
🤖 Android CPI			IN		⬇ 12208 / 12571		1000000 burst	Custom S2S 🔗		2021-02-24 11:11:15
🤖 Android CPI			IN		⬇ 9732 / 10100		1000000 burst	Custom S2S 🔗		2021-02-28 09:31:47
🤖 Android CPI.STANDARD			IN		⬇ 26740 / 26735 • 🕨 63,697	42%	1000000 burst	Adjust 🔗	v2	2022-07-13 07:39:19
218453 🤖 Android CPI			IN	$ $0.2	⬇ 17500 / 17500 👁 863,875 • 🕨 75,412	32.2%	2000 burst	Appsflyer 🔗		2021-02-09 11:09:22
🤖 Android CPI.STANDARD			IN	$ $0.09	⬇ 8916 / 8907 🕨 41,971	21.2%	1000000 burst	Kochava (Android) 🔗	v2	2023-02-22 11:08:07

Analytics

	1,133,080	307,917	27%
	▶ Total Clicks	⬇ Total Conversions	☐ CR / hCR

Countries
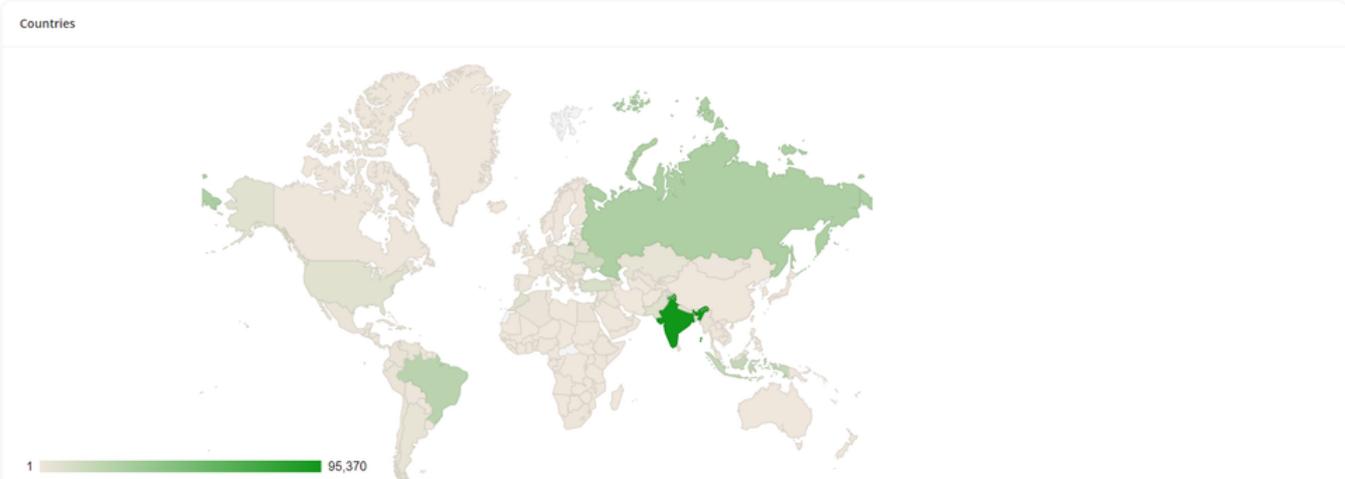
1 ▬▬▬▬ 95,370

Conversion Distribution

Conversion Distribution

- ● IN — 31%
- ● RU — 9%
- ● BR
- ● ID
- ● UA
- ● TR
- ● MA
- ● PK
- ● US

△ 1/8 ▽
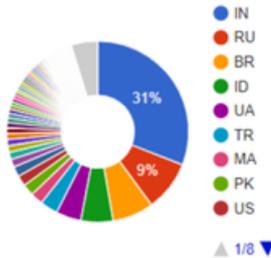
⊕ Country	⬇ Conversions
IN (India)	95370
RU (Russia)	27704
BR (Brazil)	22556
ID (Indonesia)	17518
UA (Ukraine)	13823
TR (Turkey)	9702
MA (Morocco)	6782
PK (Pakistan)	6397
US (United States)	5860
BY (Belarus)	5553
NP (Nepal)	4320
BD (Bangladesh)	4001
KZ (Kazakhstan)	3621
AR (Argentina)	3464

Summary | Daily (01-2024)

Date	Conversions	Cost (ap
24-01-30	1,048	$157.20
24-01-29	130	$19.50
24-01-26	3,170	$475.50
24-01-25	2,026	$303.90
24-01-14	3,309	$496.35
24-01-13	4,687	$703.05
24-01-12	3,371	$505.65
24-01-11	3,472	$520.80
24-01-10	3,176	$391.71
24-01-09	1,410	$169.20
24-01-08	3,404	$398.38
24-01-07	2,426	$266.86

Reports

Campaign Receipt

#MH-30069 / 30 Jan 2024

Overview

To .
Username:
Email:

Thank you for choosing CPIDroid™. This receipt is computer generated to acknowledge the delivery of the campaign.

Android Campaign:

ID: #MH-30069
Created: 2023-12-11 08:49:11
Name:
Package:
Type: CPC

Statistics:

Impressions: 0
Clicks: 99,882
Conversions: 76,056
Click-Through-Rate: 0%
Conversion Rate: 76%

#	DATE	CLICK TIME	SOURCE	PUB ID	TYPE EVEN NAME	COUNTRY	IP	CITY	DEVICE ID	GAID	IDFA	DEVICE BRAND	DEVICE MODEL	ACTIONS
1.	30 Jan 2024	2 minutes ago	1	PUB-2211	click	MA	196.112.252.159 *	CAS						Blacklist Source
2.	30 Jan 2024	1 minute ago	83445	100	click	UA	78.30.217.181 *	40	36bba0a4-6c52-4b8f-be12-6da6e59b41d0	36bba0a4-6c52-4b8f-be12-6da6e59b41d0		Huawei	Honor 10	Blacklist Source
3.	30 Jan 2024	3 minutes ago	1	PUB-5161	click	PK	39.61.12.226 *					Samsung	Galaxy A5 Duos	Blacklist Source
4.	30 Jan 2024	3 minutes ago	1	PUB-3568	click	PK	123.108.92.177 *	PB						Blacklist Source
5.	30 Jan 2024	2 minutes ago	83445	100	click	PE	38.25.18.155 *		5f3a6751-0bbe-45c1-8db6-88b16d5b7647	5f3a6751-0bbe-45c1-8db6-88b16d5b7647		OPPO	A17	Blacklist Source
6.	30 Jan 2024	2 minutes ago	83445	100	click	MA	41.248.10.116 *	BES	c011c7a7-52d5-4be6-9684-9f29460ac526	c011c7a7-52d5-4be6-9684-9f29460ac526		Xiaomi	Redmi 10C	Blacklist Source
7.	30 Jan 2024	4 minutes ago	83445	100	click	PK	39.47.4.250 *	KP				Samsung	Galaxy Note 20 Ultra 5G	Blacklist Source
8.	30 Jan 2024	4 minutes ago	1	PUB-9398	click	BR	2804:431:d720:19d7:60e9:c7f0:d56f:6e22 *	SP				Samsung	Galaxy S20 FE 5G	Blacklist Source

Note: We charge only for successful conversion

CUSTOMER FEEDBACK

Trustpilot

4.4 ★★★★★

TESTIMONIALS

100+ companies are recommending CPIDroid™

"Excellent and very good service, very supportive"

★★★★★ by Ruana Gibson

Rated 4.4 / 5 | 30 reviews ★ Trustpilot

"feels good. I had spend 2000 USD."

★★★★★ by Michael Barr

Rated 4.4 / 5 | 30 reviews ★ Trustpilot

"Excellent company, I recommend it to everyone"

★★★★★ by Robert O'Connor

Rated 4.4 / 5 | 30 reviews ★ Trustpilot

"Fast and good service,very satisfied with their service.Best app promotion site.They did a fantastic work."

★★★★★ by Mark Lincoln

Rated 4.4 / 5 | 30 reviews ★ Trustpilot

"Excellent and very good service, very supportive"

★★★★★ by Ruana Gibson

Rated 4.4 / 5 | 30 reviews ★ Trustpilot

"Excellent service, Cheapest site that gives decent price to market and promote my app.So much helpful"

★★★★★ by Pius Reymond

Rated 4.4 / 5 | 30 reviews ★ Trustpilot

"Impressed with the service, legit and worth putting my money on.I started working with them and hoping my business will have more audience."

★★★★★ by Curtis Pius

Rated 4.4 / 5 | 30 reviews ★ Trustpilot

"Top service from this website,a very helpful program for marketing my app and improving my app ranking."

★★★★★ by James Raminez

Rated 4.4 / 5 | 30 reviews ★ Trustpilot

"Wow they offer fast and legit service.This website is worth trying.I recommend this to any business wanting to market their website."

★★★★★ by Darrell Julias

Rated 4.4 / 5 | 30 reviews ★ Trustpilot

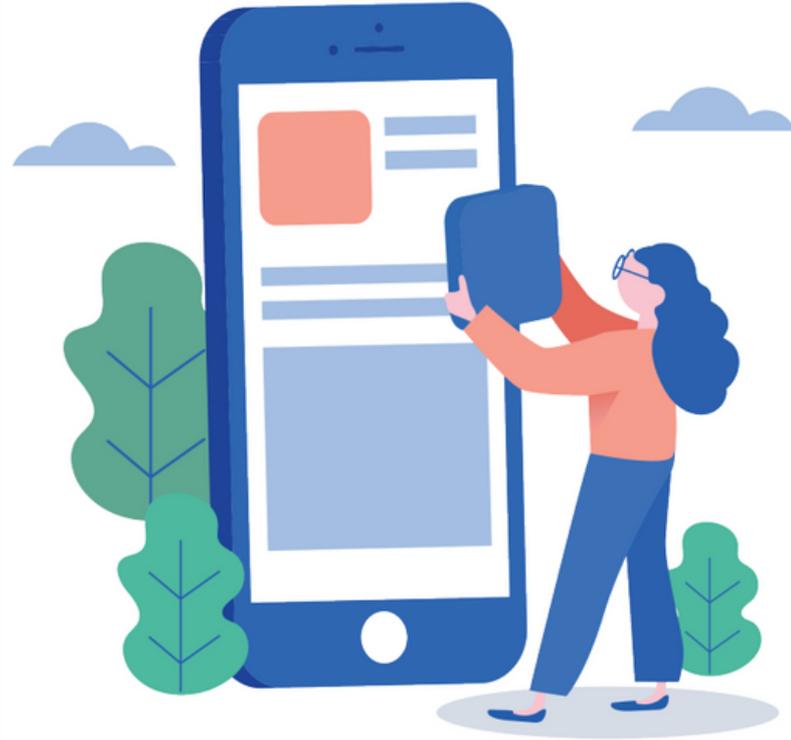# CAMPAIGNS AND SERVICES

We offer a variety of campaigns such as
- CPC (Cost per Click)
- CPI (Cost per Install) (Min Bid: $0.08/$0.22)(Android/iOS)
- CPA (Cost per Action)
- CPR (Cost per Registration)
- CPL (Cost per Lead)
- CPS (Cost per Sales)
- and more

We support all major platforms such as
- Android
- iOS
- Web /APK

Note:

We are able to provide Non-Incent campaign upon request on a Managed basis.

THANK YOU FOR YOUR BUSINESS

We Are Looking For An Opportunity To Work With You

FOLLOW US

SmartXaaS LLP
(formerly
TheSmartWare)

/CPIDROID

CONTACT US

For Any Questions

support@cpidroid.com   +91 9990211133